

▶▶ DiEM25

Copywriting guidelines

Got a question?

Contact
axelle.van.wynsberghe@diem25.org

Volunteer Copywriters for DiEM25

Introduction

We are always on the lookout for volunteer copywriters to help us articulate our positions and explain what DiEM25 is about. The goal is to have articles that we can regularly post to the site.

This is so that the public can go to our site to find out what DiEM25's response has been to a particular news item or topic. In your article, you should link a topic of current events, or a well-researched topic that you have a good argumentation for, to DiEM25's activities.

What should an article contain?

The article should be in **English** (see information about other languages below) and contain:

- A **quick summary** of the news item, with links to fair, credible and informative sources where necessary.
- A line explaining **why this news** is important to someone who cares about the same things DiEM25 cares about (e.g. the European dimension to a local problem).
- Our **response as DiEM25**, in a line or two, with a clear link to a DiEM25 initiative such as our campaigns, or local actions.
- A link to **'what people can do'** if they are outraged about the topic and support our views - in the spirit of constructive disobedience!
- **Photos as an attachment** (your own or photos that you were given the right to use) to link to the article - please do not include the photos directly in the word document.

Types of articles

Short Statement (500 words)

A short concise piece where you lay out your thoughts on a particular subject, and advocate for a DiEM25 initiative.

Long-Form Articles (800-1000 words)

An opinion piece where you can argue your own thoughts about a subject, linking it to a DiEM25 initiative.

DSC News or Statement (500-800 words)

If you are part of a local DSC (local activist group for DiEM25), we would be very interested to receive news about your actions on the ground.

Authorship

Individual authorship: publishing under your own name

DSC authorship: with the agreement of DSC members, making a 'DSC Statement'

NC authorship: with the agreement of NC members, making an 'NC Statement'

DiEM25 statement: approval by Validating Council (VC) vote and revision by the Coordinating Collective (CC)

Global English standard

We uphold a global english standard for inclusivity and translation purposes. Please ensure that you use accessible, simple terms as well as clarity of language in your argumentation. Keep your academic language to a minimum in order to remain understandable for people from all countries and walks of life

Interested?

If you are interested, please email me at axelle.van.wynsberghe@diem25.org with:

1. Your full name
2. 3 main topics you are interested in writing about
3. A previous article you have written (this is not a requirement however)

Please also indicate:

4. Your background, including any expertise in a particular area
5. Where you are based
6. Whether you are a part of a DiEM25 local (DSC) or thematic group
7. Whether you can write in any other languages than English

Please make sure:

- That your article fits these guidelines before your submission!
- To submit your article as a Google document AT LEAST 3 FULL DAYS before your publication date to leave time for edits, and second drafts if necessary.
- That you have familiarised yourself with our initiatives and content related to your article topic before submitting it.