AN INTRODUCTION

This is a project:

> ...with the goal of supporting individual DiEM25 members
> ...to confront power in their local communities
> ...with grassroots campaigns that could really make a difference!

We call it Campaign Accelerator, and it works like this:

First, you tell us about a local issue that outrages you. Log in to the DiEM25 Members Section and fill out this simple form, picking your issue, describing briefly how it could be addressed, and indicating how many hours per week you'll be available to coordinate a campaign on it.

What do we mean by local issue? For example, say there's a factory in your area that's failing to protect its workers. A corruption story. Unfair practices in your kid's school. Or an environmental disaster that's unfolding near you. It could be anything, but the key is: pick an issue that you can *make progress* on in the short term. Because the goal here is to have an impact — even a small one!

For example:

> *The workers in my local warehouse are not given COVID protection or sick leave...*

Or:

> *A property developer is causing a group of families in my neighbourhood to be evicted and they have nowhere to go....*

You run the campaign; let DiEM25 supercharge it.

We'll then go through all the submissions and pick the three most viable ones. And if your issue is selected, we'll help turn your ideas into a targeted mini-campaign that could hit the Establishment where it hurts!

You coordinate your campaign, while we'll be on hand to guide it and supply any resources it needs, taking advantage of DiEM25's transnational network and skills.

Just start by telling us what outrages you!

Got questions? Mail us; we'll be happy to help you out. You can also keep an eye out on the Campaign Accelerator threads in the discussion forum for news of upcoming calls and training sessions relating to this project.

Constructive disobedience forever :)

Your Campaign Accelerator team

— Ivana, Julijana and Mehran